

A woman with long blonde hair, wearing a blue and white striped shirt, is working at a desk in a warehouse or office setting. She is looking down at a laptop and some papers. In the background, there are stacks of cardboard boxes and a rack of clothes.

# Looking after payments / any way, anywhere

When your customers pay online, you need two things, above all else.

**The transaction should be seamless.  
And it has to be secure.**

1. Every customer should be able to pay you in a way that is convenient for them, fast and efficient.
2. Having the peace of mind knowing that your customers are protected from fraud and safe at all times. So take your customer reach and service to the next level. With our help you can maximise payments potential.

Open your business to a global market worth £2 trillion and let customers everywhere make card payments online or in-app, on any device<sup>1</sup>. We'll help you create an affordable online payment solution that combines convenience, security and choice.

**7%** ▲

Europe's eCommerce market is growing by over 7% each year. There are about 596 million online shoppers in Europe, each spending on average €546 in 2018<sup>2</sup>

## Seamless payments

**Optimise eCommerce across your sales channels**

One of the smartest things you can do for your business is implement an eCommerce solution. So whether you need a virtual terminal, a hosted payment page to redirect, embed, overlay or a full API integration you know you have a secure payment solution.

**Research shows that 70% of shoppers in Europe<sup>3</sup> abandon an online sale. So we make it easy.**

## Security

**Taking care of payments has to be safe as well as easy**

That's why our expertise and market-leading security and fraud tools provide protection and reassurance.

The application of multiple levels of security, including 3DSv2 cardholder authentication and encryption of customer data. We also hold the highest level of PCI DSS compliance (that's the snappily-titled Payment Card Industry Data Security Standard).

By incorporating PCI DSS, using our fully hosted Elavon solution makes you compliant from day one. As long as you follow simple guidelines and rules, you'll stay that way.

**How do we do it? By setting the highest standards, backed by ISO 27001 certification.**



### Global capability

Grow your business into international online markets using scalable payment technology and accept payment in more than 120 different currencies.

### Accept payments

On all major debit and credit card brands.

### Flexible

Support recurring payments.

### Alternative payment methods (APMs)

Accommodate new technologies and adapt to changing consumer buying habits.

### Analysis and reporting

Real time information as your Elavon payments system automatically gathers, shapes and presents you with transactional reports and management information.

### Developer portal

Equips you with the tools you need to integrate with Elavon.

### Integration options

To eCommerce platforms and shopping carts.

### Next day funding\*

Get the funds for payments you accept the same day or early the next morning.

\*Additional charges may apply.

## Your ideal payments partner

Taking care of your payments is a never-ending mission. We continue to innovate, making payments easier and even more secure for businesses like yours.

For more than a quarter of a century, we have looked after every type of business, from global players to local entrepreneurs.

Now we'd like to find out what you need, then present the solution which works best for you, creating the ideal payments partnership.

## Let's talk

**Running your business is a full time job, so why not leave eCommerce optimisation to us?**

Contact one of our experts and ask Elavon to take care of payments for you.



**We make it possible. You make it happen.**

 Ireland 1800 995 085

UK 0800 028 1662



 [elavon.ie](https://elavon.ie) / [elavon.co.uk](https://elavon.co.uk)

1 <https://www.ons.gov.uk/businessindustryandtrade/retailindustry/timeseries/j4mc/drsi> 2 <https://www.statista.com/outlook/243/102/e-commerce/europe#market-globalRevenue>  
3 <https://www.statista.com/statistics/546885/cart-abandonment-rate-region/>

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