

Looking after payments any way, anywhere

When your customers pay online, you need two things, above all else.

**The transaction should be seamless.
And it has to be secure.**

Open your business to an eCommerce market worth over €348 billion¹ and let customers everywhere make payments online on any device. We'll help you create an affordable online payment solution that combines convenience, security and choice.

Every customer should be able to pay you in a way that is convenient for them, fast and efficient.

And 'security'? Having the peace of mind knowing that your customers are protected from fraud and their data is safe at all times.

Europe's eCommerce market is expected to show an annual growth rate of 6.7%. There are 480 million online shoppers in Europe in 2020, each spending on average €725.²

**Seamless payments
Optimising eCommerce across your sales channels.**

Is one of the smartest things you can do for your business.

So whether you need a virtual terminal, a hosted payment page to redirect, embed, overlay or a full API integration you know you have a unified payment solution.

**In 2018,
75% of online shopping orders were abandoned, i.e. not converted into a purchase.³**

6.7%
▲



Security

Taking care of payments has to be safe as well as easy.

That's why our expertise and market-leading data security and fraud tools provide protection and reassurance.

The application of multiple levels of security, including 3D Secure 2 and encryption of customer data.

We also hold the highest level of Payment Card Industry Data Security Standard (PCI DSS) compliance.

Over 90% of global online users had at least one significant concern about data privacy.

A November to December 2019 survey revealed that 47% of respondents were worried about their personal information would be exposed in a data breach and compromised by cyber criminals.⁴

Core capabilities

Hosted Payment Pages and API

Create the online payment experience that your customers expect. Integrate a hosted payment page that works with the style and functionality of your website, or build a tailored, end-to-end online payment process with our flexible API.

Pay by Link and Virtual Terminal

Pay by Link allows you to generate a secure URL links to our payment pages and send them to your customers by email, text or social media.

Alternatively, for your mail order or over-the-phone (MOTO) customers use our Virtual Terminal to take payments, and make use of fraud rules and checks to give you an added level of security.

Recurring Payments and Stored Shopper

Make online purchases easy for regular customers with customisable payment options. Offer subscription plans for ongoing payments with options to customise billing length and frequency, and to offer promotional rates.

Store card details in a secure online wallet and fast-track subsequent transactions.

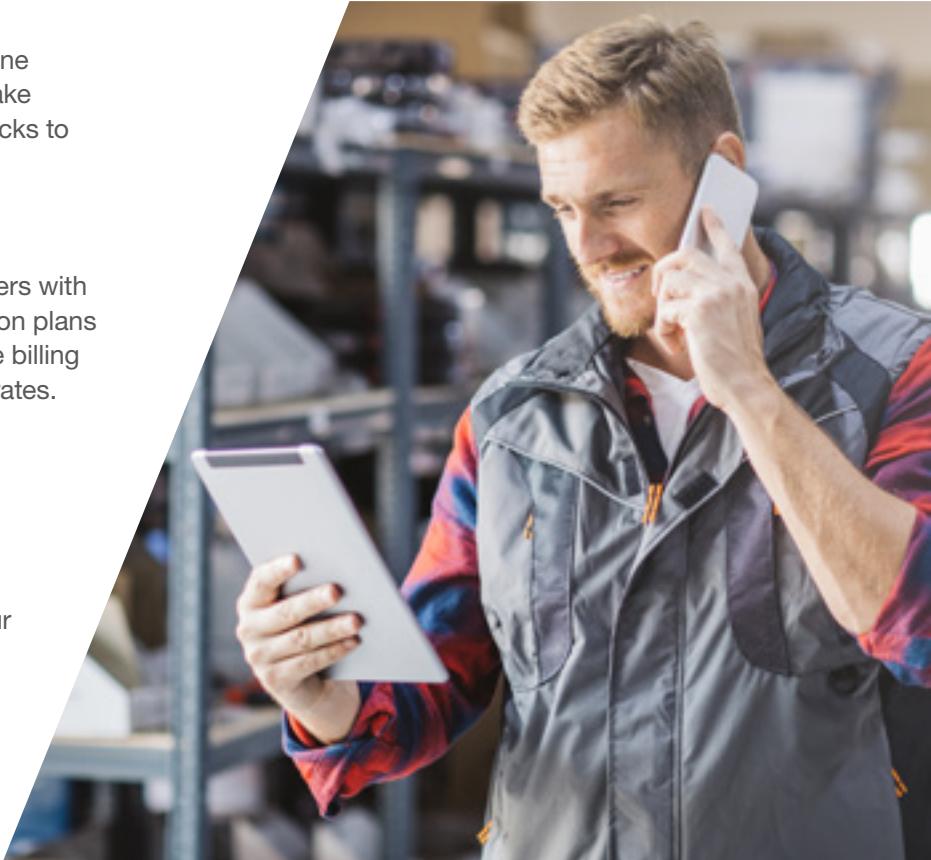
Payment Methods

Keep up with fintech innovations by offering your customers a greater choice of payment options. Implement digital wallet payments, bank transfers and local card schemes.

eShop

Get everything you need to build your own eCommerce website; add delivery options, SEO and social media integrations, and launch your online business quickly.

eShop is a comprehensive eCommerce website builder with hosting, domain connection, unlimited storage, analytics, and support provided as standard.





Currency solutions

Grow your business into international online markets and accept payment on all major debit and credit card brands in more than 120 different currencies.



Data security and fraud

Protect your payments with the latest technology including EMV 3D Secure.



Relationship managed

By a dedicated relationship manager and 24-hour customer service.



Partnership

Platforms are feature-rich and provide global reach. We work with hundreds of financial institutions and software vendors to pursue card payment innovation and overcome diverse commercial challenges.



Developer portal

Integrate with shopping carts and third-party platforms to fine tune your payment possibilities and maximise your online revenue opportunities.



Analytics and reporting

Automatically gathers, shapes and presents you with transactional reports and management information.



Next day funding*

Get the funds for payments you accept the same day or early the next morning.

*Additional charges may apply.

Your ideal payments partner

Taking care of your payments is a never-ending mission. We continue to innovate, making payments easier and even more secure for businesses like yours.



For more than a quarter of a century, we have looked after every type of business, from global enterprise to local entrepreneurs. Now we'd like to find out what you need, then present the solution which works best for you, creating the ideal payments partnership.

We make it possible. You make it happen.

Ireland 1800 995 085

UK 0800 028 1662

in

elavon.ie / elavon.co.uk

¹ <https://www.statista.com/outlook/243/ecommerce?currency=eur#>

² <https://www.statista.com/outlook/243/102/ecommerce/europe?currency=eur>

³ <https://www.statista.com/statistics/457078/category-cart-abandonment-rate-worldwide/>

⁴ <https://www.statista.com/statistics/296700/personal-data-security-perception-online/>